Authors' Rights: Use the Law, Share Your Scholarship, Change the World

Brandon Butler Presented at Univ. of Richmond 9/27/17

Roadmap

- Copyright Basics
- Copyright provisions in a publishing agreement
- Things to think about
- Reclaiming Rights
- Changing the world
- Resources

Copyright Basics

- Automagical no more "formalities" (notice, registration); just "fixation in a tangible medium"
- Ownership vests initially in author(s) note the unusual status of scholarship vis-a-vis work for hire rules.
- "Bundle" of rights: divisible, licensable, transferrable
- Term of protection: Life of the author+70 years

Common © Provisions in Author Agreements

- Transfer or License to the publisher
 - Transfer vs. license does it matter? Look to bottom line: who can do what.
- Inclusion of 3rd-party material three typical provisions:
 - Author affirms there is no 3rd party material in the work
 - Author affirms she has permission to use all 3rd party material
 - Author affirms all 3rd party material is included lawfully
- Author indemnity of journal

Things to Think About

- Funder open access requirements (NIH, e.g.)
- Your own goals for the piece—P&T, engage your field, impact a public debate, support teaching, etc.
- What uses you'd like to make with the work after it's published
- What uses you'd like others to be able to make of the work after it's published

Rights you might reserve for yourself

- Right to deposit/publish a version of the article:
 - in your institutional repository (scholarship.richmond.edu)
 - in a subject archive/preprint server e.g., arXiv, SSRN, Humanities Commons
 - on your personal website/departmental site
 - on a social network (e.g., <u>academia.edu</u>)
- Right to use article in teaching, conference presentations, etc.
- Right to reuse/reprint portions of article in future books, articles
- Other ideas?

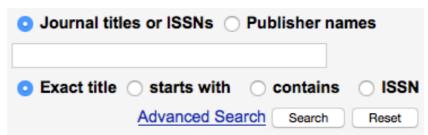
Key resource: SHERPA RoMEO

- Massive archive of author agreements for major publishers
- Links to full text of agreements
- Categorizes publishers' default policies re author reuse
- Nomenclature:
 - "pre-print"
 - "post-print"
 - "publisher PDF"
- Notice/Citation Requirements



Search - Publisher copyright policies & sel

Search again?



Use this site to find a summary of permissions that are no

The RoMEO Journals database is supplemented with information kindly pro

- the British Library's Zetoc service hosted by MIMAS,
- the Directory of Open Access Journals (DOAJ) managed by Infrastructure
- the Entrez journal list hosted by the NCBI.

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Flavors of Open, and a note about "predatory publishers"

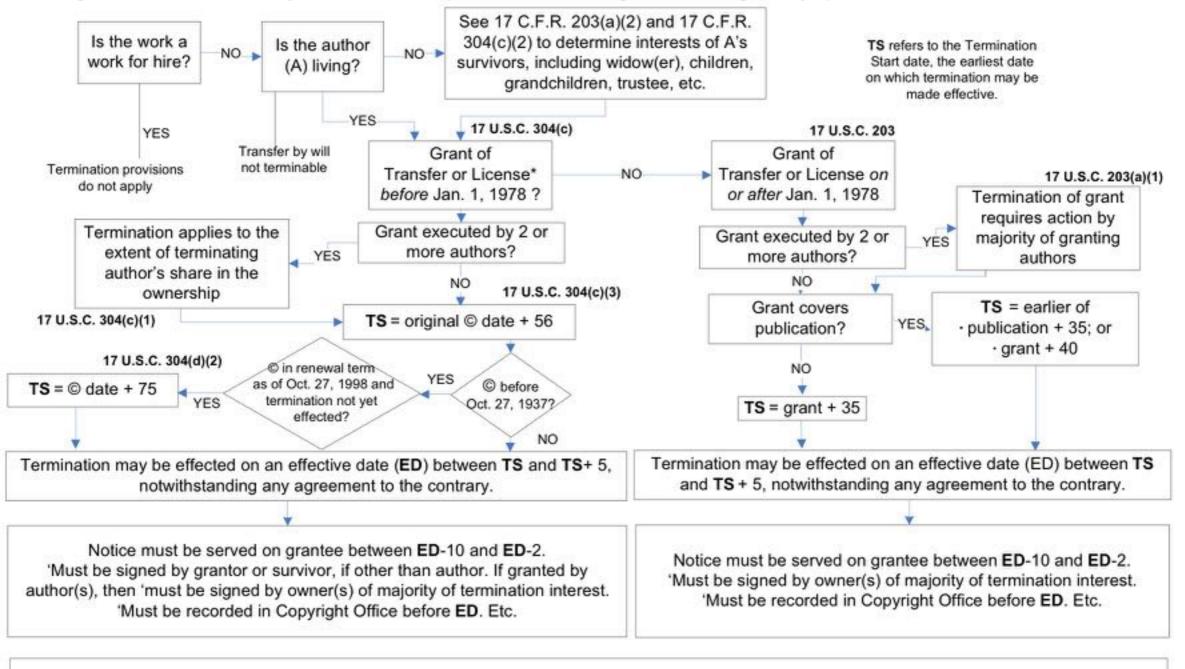
- Open Access in two flavors:
 - Green: author publishes in traditional journal, but archives a version of her article with an open license in an open repository
 - Gold: article is published by the journal with an open license
- Funding OA: Institutional memberships, author processing charges
- "Predatory" publishers

Reclaiming Rights

- Older works (often out of print) may be reclaimed by an author or heirs
- Three ways:
 - Statutory Termination of Transfer Complex!
 - Contractual reversion Authors Alliance Guide
 - Informal negotiation w/ publisher Same
- Why? Typically to re-publish online, free, and often open access...

TERMINATION OF A GRANT OF A COPYRIGHT TRANSFER OR LICENSE

A transfer (other than by will) or license of a copyright interest may be terminated, notwithstanding any agreement to the contrary. Termination requires notice to the grantee during a very specific window of time.



Agreement as to further grant may be made with original grantee. Agreement as to a grant to another party may be made only after ED. Derivative work prepared before termination may continue to be utilized, but no new derivative work may be prepared.

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Changing the World

- Use open licenses CreativeCommons.org
 - Open Access lowering price barriers to scholarship
 - Open Educational Resources (OER) promote affordability, innovation in teaching
 - Open Data/Open Science/Open Workflows for reproducibility, transparency, collaboration
- Use fair use American University Best Practices

Resources

- Authors Alliance http://www.authorsalliance.org
 - Guides to Open Access, Rights Reversion, and more
 - By and for academic authors
- Authors Guild https://www.authorsguild.org
 - For book deals, agents, etc.
- Termination flow chart: <u>https://www.sunsteinlaw.com/media/</u> 2012_01%20Copyright_Chart.pdf
- "Principles of the JCEL Publication Agreement" <u>https://journals.ku.edu/index.php/jcel/</u> <u>article/view/5913</u>
 - Thoughtful breakdown of a modern publishing agreement written with authors' rights and public access as key goals

Resources (cont'd)

- SPARC https://sparcopen.org
 - All things Open OA, OER, Open Data
 - SPARC Author's Addendum for journal contracts
- Center for Open Science <u>http://cos.io</u>
 - Open workflows, open data, pre-print repositories
- Center for Media and Social Impact <u>http://cmsimpact.org/codes-of-best-practices/</u>
 - Fair Use Best Practices and Supporting Materials

Any questions?

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