

Instructions for Re-branding and Updating the OER at UVA Explainer Video: <https://vimeo.com/468954965>

The video was created and edited by Research Librarian [Hanni Nabahe](#) on October 2020, in celebration of Open Access Week. All content is in the public domain or holds CC-BY licenses.

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Rebranding to your Institution

Use your own logo to promote OER in your institution/state to replace the following:

- Slide 1 – Laptop screen
- Slide 10 – State icon and wording as appropriate
- Slide 11 – Photo of Institution and wording as appropriate
- Slide 12 – Laptop screen
- Slide 17 – Laptop screen
- Slide 21 – OER Libguide screenshot and text as appropriate
- Slide 22 – Library logo, photo/contact information for OER specialist
- Slide 23 (optional) – Hashtag for your event or as appropriate
- Slide 24 - add your name (as author of the adaptation) on the credits slide, careful to retain all original attribution.

For Periodical Updates

We recommend updating the following and/or highlighting OER relevant to disciplines or departments you'd like to reach:

- Slide 18 – Open Textbook Library home page
- Slide 19 – Openstax home page
- Slide 20 – Replace with your OER Commons or institutional repository

Creating your Own MP4 File

Once you have made all necessary edits and updates, create an MP4 file that can be shared and/or uploaded to the video platform of your choice, making sure to:

- Give it a new name
- Saving it as an MP4 format
- Choose Internet Quality

